



Parents & Kids



Compassion for Migrant Children
打工子弟关爱中心



Sweet Touch Baby Massage Workshop Charity Event

City Weekend teams up with IAIM China chapter (www.iaim.net), for a special four-hour charity event that teaches parents the theory behind baby massage, along with massage techniques to promote relaxation and relieve colic.

- All families will receive a special training package featuring a comprehensive manual, a lullaby CD, 100% natural baby massage oil and a practice doll.
- There will be attractive door gifts and lucky draw by our sponsors.

- ★ Deepen the bond with your baby
- ★ Promote your child's growth physically, mentally & emotionally
- ★ All profits will go to Compassion for Migrant Children (CMC)



Who: Pre-natal parents and parents with babies between 0-1 years
When: 10am-4pm, Sunday, May 23 (including lunch time)
Where: Familier Private Community Center
 Rm 0753, Tower A, Chaowai SOHO
Payment: RMB300 per family

Registration is limited to 50 families. RSVP to yolanda.yan@ringier.cn and send your payment to the City Weekend Office at No.58, JinBao Jie, Huall Building, Rm. 7002 before **May 14th**

For more details, go to www.cityweekend.com.cn/babymassage
Please direct all inquiries to Doris at babymomcares@yahoo.com or 137-1764-9213



The ad above will appear in Cityweekend Beijing magazine May 2010 issue. (6 May 2010),
 a distribution of 48,000 copies in Beijing

Sweet Touch Baby Massage Workshop



1. Organizers & Partners:

City Weekend Magazine - organizer:

City Weekend is one of the most popular English magazine in China, and provides the most relevant city living and entertainment information that enriches the lives of the English-speaking community in China. City Weekend Magazine is the China's leading English bi-weekly entertainment publication, with a distribution of 110,000 magazines every two weeks between Beijing, Shanghai and Guangzhou.

City Weekend Parents & Kids magazine reflects the real needs of international families in China by providing full listings of venues and services expat families need, plus articles and advice from families living in China, with a distribution of 48,000 copies per issue.

www.cityweekend.com.cn/babymassage

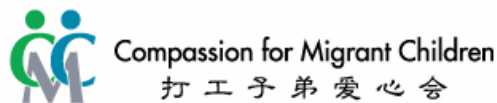


IAIM (International Association of Infant Massage) - organizer:

Baby Massage Workshop is an enjoyable way of strengthening bonding of parents and baby which helps to undergo the complex process of adjustment when a new baby joins the family. The nurturing touch and stroke of baby massage are conducted by Certified Infant Massage Instructor (CIMI) of International Association of Infant Massage (IAIM) who has trained to a high professional standard. The IAIM China Chapter President YongXing Zhang and Secretary, Doris Seau will lead this event.

IAIM founded by Vimala McClure in 1976, is a non profit educational organization and world's largest infant massage organization with more than 6,000 Certified Instructor in over 40 countries across the globe. Our dedicated team of Certified Infant Massage Instructors teaches the IAIM syllabus across Asia and America. All our instructors have undertaken a rigorous training and certification process including supervised hands-on teaching. IAIM started to develop and teach more expat and Chinese families about baby massage workshop in China from 2008.

www.iaim.net



CMC (Compassion for Migrant Children) – Charity Partner:

Founded in early 2006, Compassion for Migrant Children (CMC) is a non-profit organization committed to helping children of migrant workers in China and their communities through social and educational programs. CMC collaborates with organizations and individuals who share the common vision of giving every migrant child a future and a hope so that all resources can be leveraged to benefit children in need.

CMC establishes community centers in migrant communities, offering holistic programming to migrant children, their teachers and their families including vocational skills training, after school programs, training seminars for migrant school teachers and family workshops. CMC believes in the community-based approach because it provides stability in an otherwise fractured population and provides a hub of change and hope in migrant neighborhoods.

<http://www.cmc-china.org/>

1. Objective:

To promote family bonding (parents with baby) and benefits of nurturing touch of IAIM baby massage to China and expat families. Public appearance for City weekend & PK to who cares for community services and charity events. Build publicity and promotion for Familier Cultural Development, major and other sponsors. Donation or income collected for the day (after deducted cost) will be donated to CMC (Compassion for Children)

1. Date: May 23 (Sunday), 2010 – in conjunction with the Mother's Day

Venue: Familier Cultural Development (www.thefamilier.com)

Workshop Fee: RMB 300/ family (Need RSVP and payment advanced)

Target participants/families (up to 50 families):

Open to 0-1 year babies and parents

Pregnant parents



2. Schedule

09:30 to 9:59 – registration and seat arrangement

9:55 to 10:00 - Introduction (Event brief, CMC speech, Thanks Sponsors)

10:00 to 12:00 – part 1

12:00 to 13:00 – lunch time

13:00 to 15:00 -- part 2

15:00 to 16:00 – Thanks Sponsor, free & easy (tour) at Familier Cultural Development

Event end at 16:00 ***Require at least 4 hour for total training time.**

Please contact Yolanda or Doris for any further detail of the event sponsorship or you may fill up the Sponsorship Form enclosed and email/fax before April 22nd to:

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